



2024 GMC SIERRA 1500 SLE

EXTERIOR: TITANIUM RUSH METALLIC  
INTERIOR: JET BLACK  
ENGINE TURBOMAX  
TRANSMISSION, 8-SPEED

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

DOUBLE CAB STANDARD BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

\*FOLLOWING DISTANCE INDICATOR

\*INTELLIBEAM-AUTO HIGH BEAM

- HD REAR VISION CAMERA
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- AUTOTRAC TRANSFER CASE
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- BRAKE PAD MONITORING
- 120V BED POWER OUTLET
- TRAILERING PACKAGE

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- 3 YEARS REMOTE ACCESS PLAN;

ONSTAR & WI-FI DATA CAPABLE  
SEE ONSTAR.COM FOR TERMS

- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- KEYLESS OPEN & START
- REMOTE START
- THEFT-DETERRENT SYSTEM
- REAR SEAT REMINDER

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- REAR HVAC VENTS
- FRONT 40/20/40 BENCH SEATS WITH UNDERSEAT STORAGE
- HEATED FRONT SEATS
- 10 WAY DRIVER POWER SEAT
- REAR 60/40 FOLDING BENCH SEAT
- STEERING WHEEL, WRAPPED AND HEATED
- MANUAL TILT AND TELESCOPING

STEERING COLUMN

EXTERIOR

- CORNERSTEP REAR BUMPER
- LED CARGO AREA LIGHTING
- EZ LIFT, POWER LOCK, & RELEASE TAILGATE
- POWER ADJUSTABLE HEATED MIRRORS
- REAR-WINDOW DEFOGGER
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$52,400.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

- PREFERRED PACKAGE 1,480.00
- UNIVERSAL HOME REMOTE
  - REAR SLIDING POWER WINDOW
  - TRAILER BRAKE CONTROLLER
  - HITCH VIEW

Visit us at [www.gmc.com](http://www.gmc.com)

- IN-VEHICLE TRAILERING APP
  - ADAPTIVE CRUISE CONTROL
  - WHEELHOUSE LINERS
- 20" POLISHED ALUM WHEELS 1,400.00
- 6" CHROME ASSIST STEPS 850.00
- (DEALER INSTALLED)
- TITANIUM RUSH METALLIC 495.00
- GVWR 7,000 LBS. (3,175 KG) INC.
- REAR AXLE 3.42 RATIO INC.

TOTAL OPTIONS	\$4,225.00
TOTAL VEHICLE & OPTIONS	\$56,625.00
DESTINATION CHARGE	1,995.00
TOTAL BEFORE SAVINGS	\$58,620.00
TURBO MAX ENGINE CREDIT	-1,350.00

TOTAL VEHICLE PRICE\* \$57,270.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**17** MPG  
combined city/hwy  
**5.9** gallons per 100 miles

17 city  
18 highway

SIERRA 4WD

Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

You spend  
**\$6,250**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

GEH

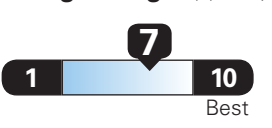
Annual fuel cost  
**\$3,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 513 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO DBWCPCB SALES CODE E  
SALES MODEL CODE TK10753  
DEALER NO 06177  
FINAL ASSEMBLY:  
ROANOKE, IN U.S.A.

VIN 1GTRUBEK8RZ320452 REISSUE

DEALER TO WHOM DELIVERED  
**DURAND GMC**  
495 MAIN ST  
LEOMINSTER, MA 01453-2952

